

BUILD YOUR FUTURE WORKFORCE AT NO COST TO YOUR BUSINESS

Recruiting skilled employees can be challenging and costly. A Sector-Based Work Academy Programme (SWAP) provides a practical, cost-effective way to identify, develop and recruit job-ready candidates.

By partnering with South Thames Colleges Group, you can help shape training around your business needs while gaining access to motivated candidates in sectors including:

- Health & Social Care
- Digital
- Retail
- Experience Economy (Hospitality, Leisure and Events)

We provide the training and support. You gain access to candidates prepared for your workplace.

WHAT IS SWAP?

SWAP is a government-funded programme for unemployed adults aged 18+ that helps develop the skills, experience and confidence needed to move into work.

Programmes typically last up to 2-4 weeks and include:

- Tailored pre-employment training designed with employers to meet specific workforce needs.
- Optional work experience placements that give candidates practical exposure and allow employers to assess suitability.
- A guaranteed interview at the end of the programme, with no obligation to offer employment.

BENEFITS TO YOUR BUSINESS

- Fully funded recruitment and training with no cost to your organisation.
- Tailored training designed around your specific workforce needs.
- Opportunities for existing staff to develop mentoring and supervisory skills
- Positive social impact through supporting local people into employment
- Provide premises to host interviews

PARTICIPATING EMPLOYERS ARE ASKED TO:

- Help shape the training programme
- Provide at least one day of meaningful work experience
- Offer a guaranteed interview at the end of the programme

There is no obligation to recruit a candidate following the interview.

PARTNER WITH STCG TODAY

Strengthen your recruitment pipeline, address skills shortages and access motivated, work-ready candidates.
Email: business@stcg.ac.uk

South Thames College Group – Supporting employers to develop skilled local talent

